



Co-funded by the Erasmus+ Programme of the European Union



Module 5: Development of business and entrepreneurship for sustainable waste management

## Course 1. Modeling of business processes in the field of waste management

## aim of the course

introduce to students the variety of sustainable business models and tools for its implementation in companies

## learning outcomes

after this course students will be able to

design a visual map of business model's environment in the field of waste management



**competences** obtain by students

- can apply modern theories, concepts and classifications of waste management projects
- describe, design, challenge, and pivot company business model
- evaluate existing business model's effectiveness and create new strategic alternatives

## course content

- application of Canvas model for project decision-making in waste management
- C creating of value prepositions for a customer

- create a blueprint for a strategy to be implemented through organizational structures, processes, and systems
- develop, organize and evaluate the effectiveness of projects for the prevention and disposal of waste in enterprises

- methodology of waste management project and stakeholder management
- agile project management and international standards

"The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein."