

***Transfer and Problem-based  
Learning – now and in the future,  
and why the importance of being  
innovative is everlasting***

# Why is Transfer important?

- Problemsolving requires action
- Qualified action requires insight
- Insight is gained through learning of knowledge and ability
- And this creates transfer of knowledge and ability into qualified action



# Why does automatic transfer not always occur?

- Difficult to adapt the learning into qualified action



# When transfer fails -

- Not motivated – or stimulated for learning
- Learning environment
  - The good professor:
    - Discussions on class about the subject
    - Personal involvement in the learners learningproces
    - Positive feedback



# Transfer and PBL



- (Morgan, 1983; Barrows, 1985; Boud 1985; Duch, 1995; Domin 1999; Michel et al, 2002)

# Transfer and PBL

- What is Problem-based Learning?
- No universal accepted definition in Litterature – the essence can be summarized as
  - ”the use of a real world problem or situation as a context for learning”
    - (Morgan, 1983;Barrows, 1985; Boud 1985; Duch, 1995;Domin 1999; Michel et al, 2002)

# Transfer and PBL

- Why use PBL as pedagogical framework?
  - Develops critical thinking skills
  - Develops high professional competences
  - Develops problem solving abilities
  - Develops knowledge acquisition
  - Develops ability to work productively as a team-member and make decisions in unfamiliar situations
  - Develops the acquisition of skills that support selfdirected lifelong learning, self evaluation, and adaption to change.
    - (Engel 1991; Albanase&Mitchell 1993; Ryan&Quinn 1994)

# Typical characteristics in PBL

- PBL is typically conducted using cooperative learning groups
- PBL is usually conducted in a face-to-face setting
- Ideally, the groups are heterogeneous

# Typical issues in PBL

- The Role of the Problem
- The Role of the Facilitator
- Collaborative Learning

# How do we do it.....

- We work with "real life cases " in cooperation with local industry.
- The local industry shall present the students for a "real challenge – or problem" that the industry is facing.
- That means we, as teachers, do not have the right answer to a solution.
- We are facilitators to the students creative and innovative process

# 5 areas

- We guide our students through 5 cognitive areas where we try to stimulate learning by:
  1. Activation of students' prior knowledge
  2. Elaboration of prior knowledge through cooperative discussions
  3. Reconstruction of knowledge to fit the problem persuaded
  4. Learning in scaffolding context of a real-world problem
  5. Emerge of epistemic curiosity due to relevance of problem

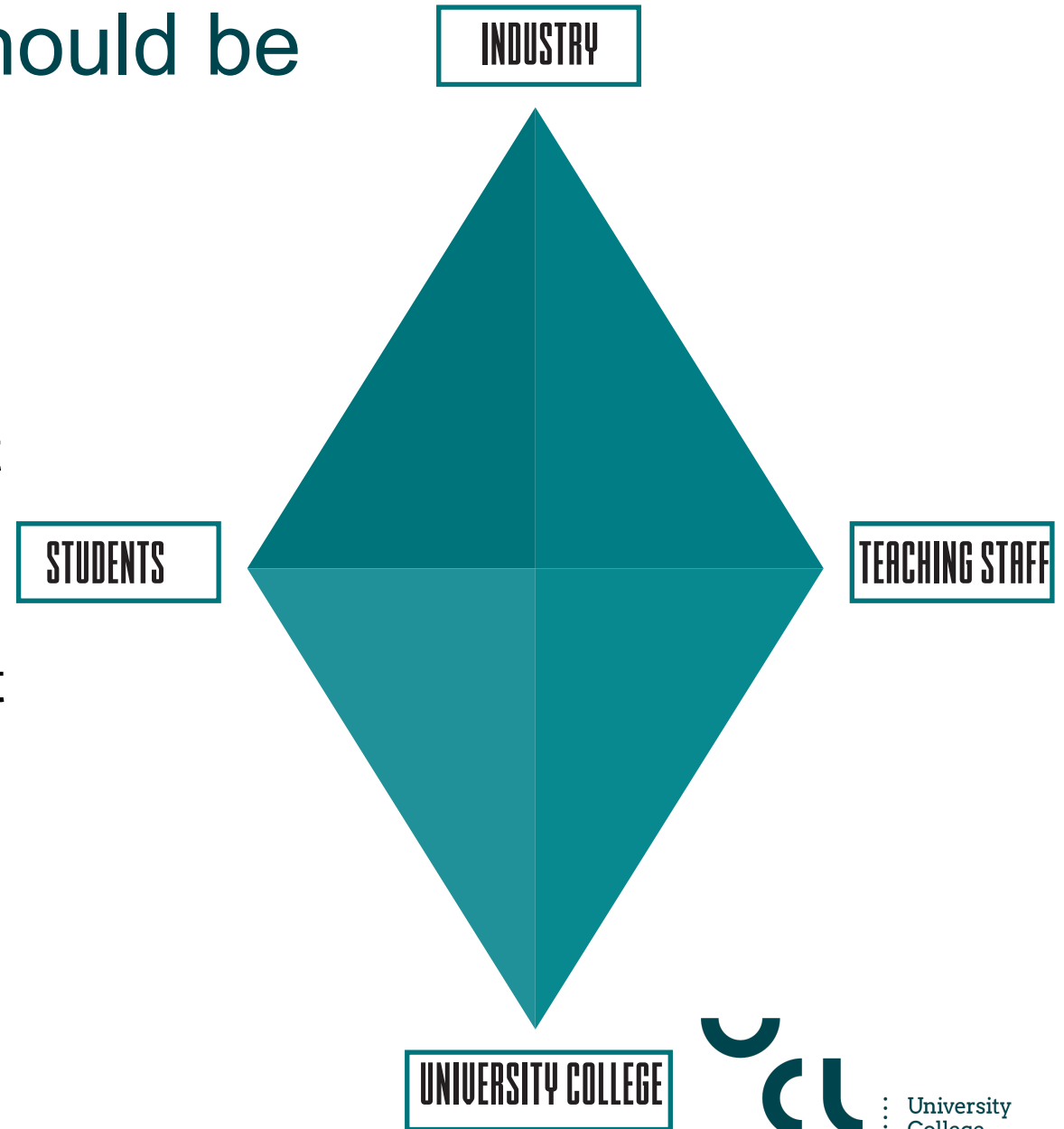
# PBL and transfer – does it work?

- Yes!
- Our students know, that they are working for and along with the local industry.
- They do not experience a gap between the two learning environments:
  - The University and the industry – when they get jobs after graduation
- We have seen, that our students develop greater independence and self-assurance
  - They can create action based on their learning. And this creates transfer of knowledge and ability into qualified action

***Innovation through  
industry/university collaboration  
and assessment of learning outcomes***

# Maybe the first question should be – why innovation?

- University projects should not **compete** with industry
- Students should not be creating what the industry is already making
- So **innovative challenges** that the industry is struggling with – with no set answers, no answer book – allow all parties to learn something



## Schumpeter's definition (1934)

*“Innovation is an effort of one or more individuals to create economic profit through a qualitative change”*

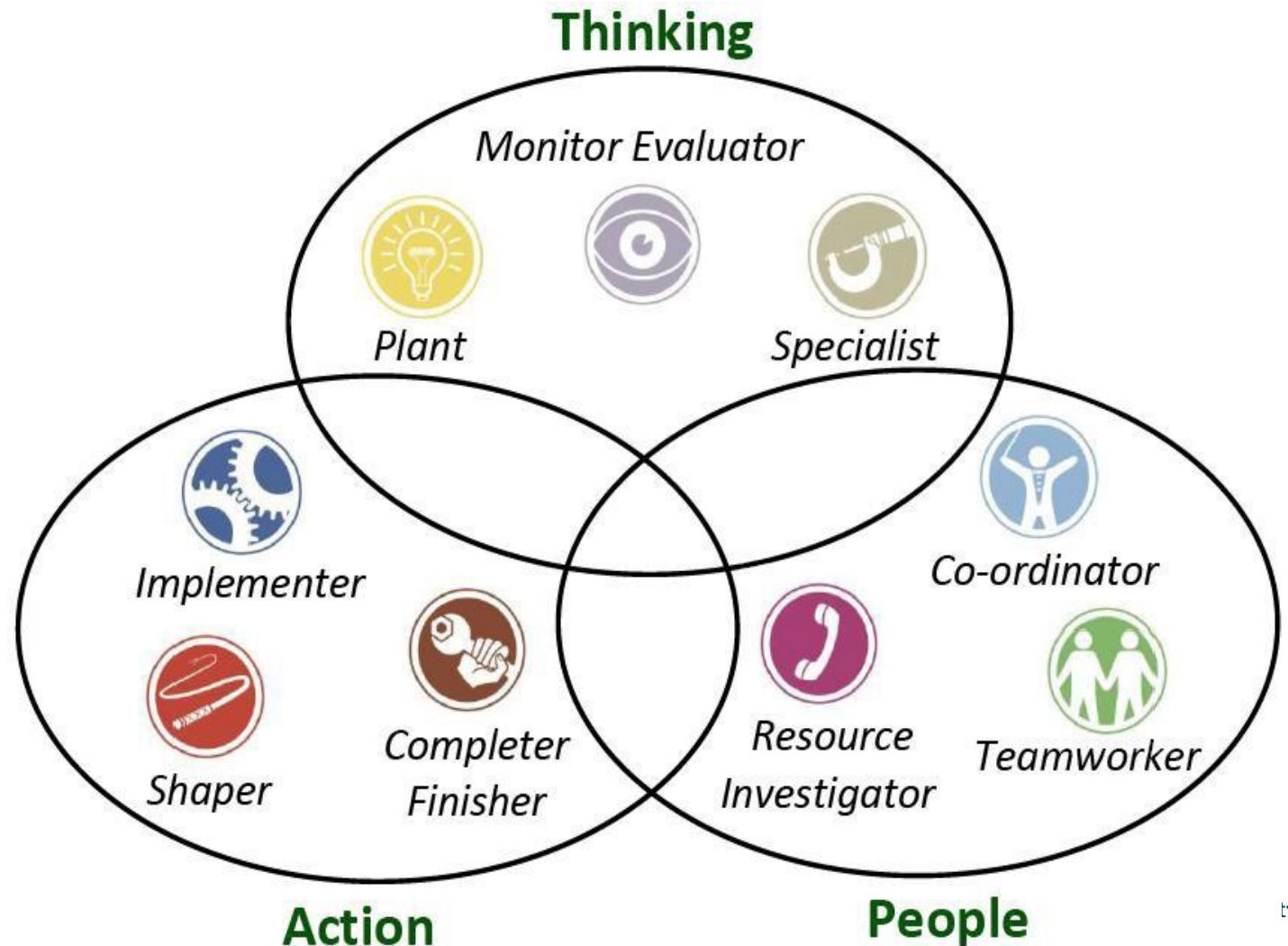
# Lotte Darsø's take on Innovation

- She wants to focus on the heterogenous group of people, who is performing the innovation as knowledge workers
- Innovation takes place in teams and is a proces



# According to Darsø complex problems should be solved in groups with different backgrounds

- Which is why we use Belbin test results for combining groups
- Teach project management
- Make the teams create contracts

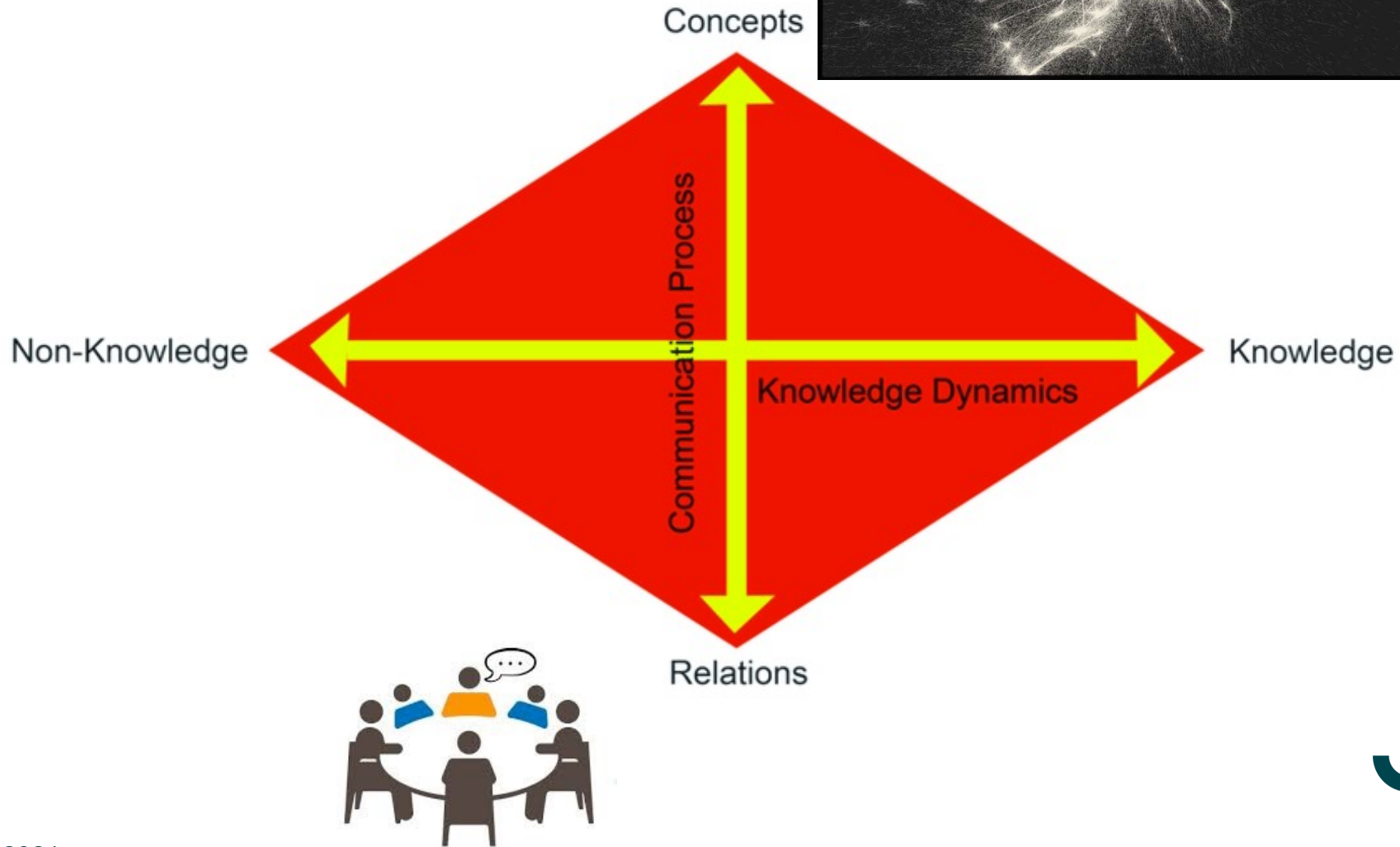
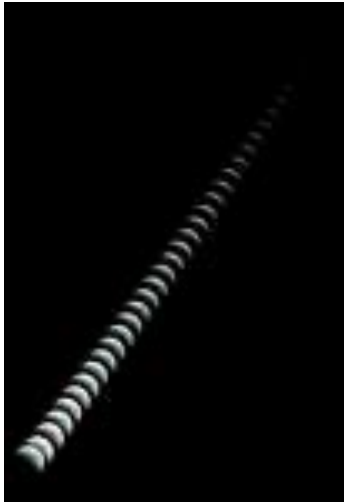
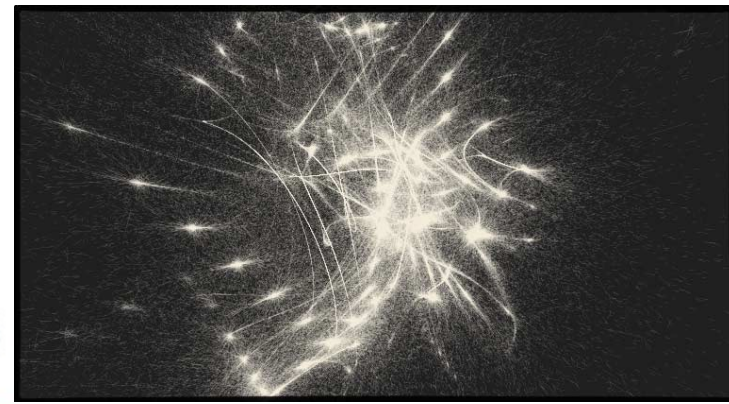


# Knowledge happens

- In Innovation processes the point is to strategically in the teams to seek knowledge within the field.
- So you move from not knowing something to knowledge about it continuously



# The diamond of innovation



# Four roles for team participants



Non-Knowledge

Court Jester  
- encouraging the  
"stupid"  
questions



Concepts

Communication Process

Relations

Gardener –  
nursing  
relations

Conceptualizer -  
Articulation of  
ideas



Knowledge

Knowledge  
Detective –  
finding  
relevant  
information



Knowledge Dynamics

# Exactly what employability skills are in demand?

- 3 types: "Hard skills", "Soft skills" og "Career management skills".

| HARD SKILLS   |
|---------------|
| Education     |
| Training      |
| Job Knowlegde |
| WHAT YOU DO   |

+

| SOFT SKILLS             |
|-------------------------|
| Communication           |
| Emotional Intelligence  |
| Interacting with others |
| HOW YOU DO IT           |

+

| CAREER MANAGEMENT SKILLS. |
|---------------------------|
| Career opportunities      |
| Self                      |
| Decision making/ planning |
| WHERE YOU CAN/WILL DO IT  |

# Employability in the Curriculum

- In the curriculum we have a strong focus on following topics:

Team-work – not study-groups or groupwork

Communication and negotiation

Conflict management

Self-awareness

We are trying to move from hard skills to soft skills with a focus on lifelong learning.

How to assess both the hard skills, the soft skills  
and the career management skills?



# Is there a place for students to reflect on the learning outcomes?

- Until the early 1990'ies there hadn't been a "place" for students to reflect on their own learning goals and achievements, to formulate it or to publish it

# What does the articulation of reflection benefit?

The student interpret his/her learning by communicating about it

Philosopher Paul Ricœur, in *Interpretation Theory*, analyses how communication makes its possible for the essentially private experience to become interpretable for a **dialogue**

“The experience as experienced, as lived, remains private, but its sense, its meaning, becomes public. Communication in this way is the overcoming of the radical non-communicability of the lived experience as lived.” (Ricœur 1976: 16)



# Enter portfolios



- The students showcase their achievements and reflect upon them in writing
- The oral examination is a **dialogue**. About the achieved results and the level of learning
- Portfolio use started as an add on – almost extra curricular – and now it is an exam practice widespread in the Danish educational system from primary school to university level

# Currently all exams in PBA in Digital Concept Development are portfolio exams\*



\* Except the BA project exam

# Articulation through the narrative

- Objectives as trajectories
- Looking at your own work can give you a sense of what you are becoming or where you are going
- Telling your own story

# Our inspiration

- Agerbæk, E. & Borch, I (2008) 'E-portfolio - a means to bridge the gap between the student's knowledge of own competences and future job profiles', in *Proceedings ePortfolio & Digital Identity 2008*, Eifel.
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- Ricoeur, Paul (1976) *Interpretation theory: discourse and the surplus of meaning*, Fort Worth
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